

...welcome!



 **Olomoucký kraj**

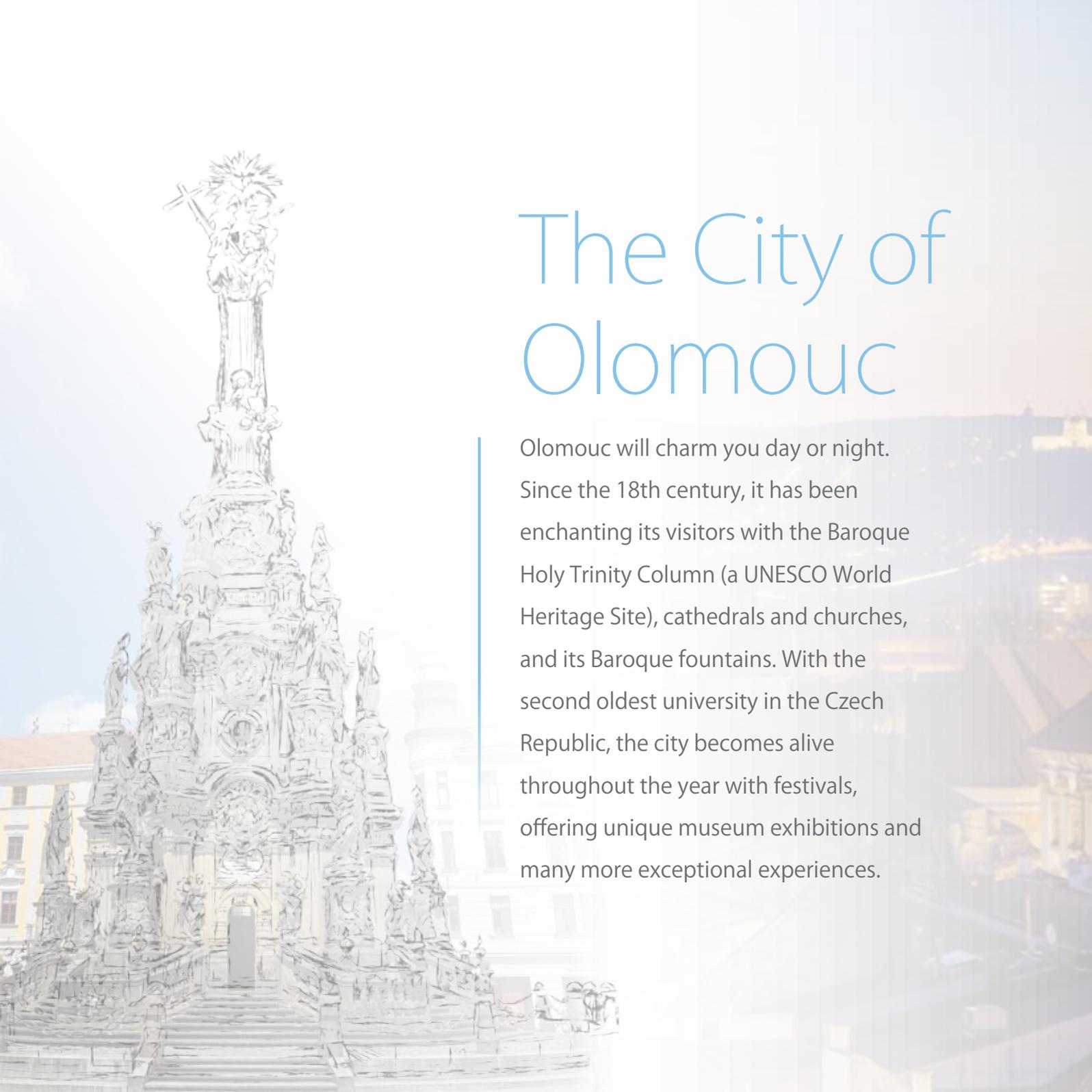
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The two faces of the Olomouc Region each have their own unique charm. The fertile landscape of the Haná region along the Morava river comes to life with cultural traditions, gastronomy and folklore. The peaks of the Jeseníky Mountains are an attractive location for people who love the mountains, cycling and winter sports. The region opens its doors to visitors with its historical, technical and natural monuments – castles, chateaus and museums. The region offers athletes a rich network of cycle paths and numerous pistes, with spa centres and mountain resorts calling upon you to relax. Welcome to the Olomouc Region, where there is always something to experience!



Ladislav Okleštěk

Governor of the Olomouc Region



# The City of Olomouc

Olomouc will charm you day or night. Since the 18th century, it has been enchanting its visitors with the Baroque Holy Trinity Column (a UNESCO World Heritage Site), cathedrals and churches, and its Baroque fountains. With the second oldest university in the Czech Republic, the city becomes alive throughout the year with festivals, offering unique museum exhibitions and many more exceptional experiences.



## The Holy Trinity Column

Column is the largest sculpture in the Czech Republic and was built as a thanks to the end of the plague epidemic.

# History

Olomouc region attracts by its rich religious and military history. In its territory, colossal monuments of all historical epochs open their gates. In addition to the majestic metropolis of Olomouc, you can go to magical castles and palaces with a literally fairy-tale atmosphere.





**The Velké Losiny Chateau** is associated with the witch trials that took place there at the end of the 17th century.

A still life composition featuring Olomoucké tvarůžky cheese, bread, tomatoes, and vegetables. The scene is set on a light-colored wooden surface. In the background, a large, round, golden-brown loaf of bread with a decorative pattern on its top is visible. In the foreground, a round, yellow cheese wheel is topped with a generous amount of dark, elongated seeds. To the left, a long, cylindrical cheese log is partially unwrapped, showing a bright yellow interior. Several whole, bright red tomatoes are scattered around the cheese. In the lower right, there are slices of green bell pepper. A small, round, white bowl containing a white liquid, likely milk or cream, is in the bottom foreground. A silver fork and knife are placed diagonally across the center of the image, their handles resting on the wooden surface. The lighting is warm and soft, highlighting the textures of the bread, cheese, and vegetables.

The best known  
gastronomic specialty of  
the region is **Olomoucké  
tvarůžky**, Olomouc  
Cheese, the only original  
Czech cheese.

# Traditions and gastronomy

Traditional crafts, Haná folk costumes, dances and customs, and dialects are still alive in the Olomouc Region and have been for centuries. The richness of the region, which has long served as the bread basket of Moravia, is reflected in the diversity and high cost of folk costume lace and embroidery. Central Moravia and the Jeseníky Mountains will treat you with their original, characteristic gastronomy that builds on the traditions and history of the region.



# Nature

The unspoilt nature of the lowlands and mountains in the Olomouc region is beautiful and always different. Litovelské Pomoraví is a complex of floodplain forests and meadows, unique in Europe. The northern part of the region is occupied by forests, peat bogs and the Jeseníky Mountains especially. The pure air, along with rich snow, makes the region attractive in both summer and winter.



A scenic view of the Jeseníky Mountains at sunset. The sky is filled with golden and orange clouds, with the sun low on the horizon, creating a lens flare effect. In the foreground, a wooden signpost with four directional signs is visible. The mountains in the background are covered in dense forests, and the overall atmosphere is warm and serene.

The flora of **the Jeseníky Mountains** includes around 1200 species of plants. Some of them cannot be found anywhere else in the world.

**Javoříčko caves** reveal beautiful stalactite decoration and are the largest wintering place for bats in the Czech Republic.



# Underground

The Olomouc Region conceals underground archaeological finds of global significance and rich dripstone caves. It has five accessible cave complexes making the region quite exceptional.



# Culture

The Olomouc Region regularly comes alive with festivals, concerts, celebrations and exhibitions for all ages. The Flora Olomouc International Horticultural Exhibition, the centuries-old “Ride of the Kings” festival, and the International Folklore Festival in Šumperk, are a mere taster demonstrating the region’s cultural diversity.





**Olomouc Baroque Festival** takes place in the historical backdrop of the former Jesuit convict and present unique baroque opera works.

**The Priessnitz Spa  
Resort** in the Jeseníky  
Mountains boasts the  
purest air in the whole  
Czech Republic.



# Spas and wellness

The Olomouc Region is made for relaxation and regeneration. Thousands of guests visit spa and relaxation centres every year for the unique climate and healing procedures.



# Summer sports

There is a wealth of ways to spend your summer actively in the Olomouc Region. The region hosts long-distance cycle paths and safe cycling trails for families with children. You can play golf, tennis or try river rafting.





The **Rychleby Trails**, for off-road cycling, are a byword for all adrenalin lovers today.

The longest ski slope in Moravia is in **Kouty nad Desnou**, and measures 3050 metres.



# Winter sports

Excellent snow conditions, ski slopes for both beginners and experienced skiers, snow parks, ski schools for children or 300km of well-maintained cross-country skiing – this is how you experience an active winter in the Olomouc Region.



**Bouzov Castle** is one of the most beautiful castles in the Czech Republic and thanks to its romantic appearance, it often acts in film fairy tales.



# Tips for trips

The Olomouc Region allures by hundreds of attractive places - monuments and museums, beauty of nature, spa and wellness centers, festivals or traditional gastronomy...



The largest collection of historical carriages in Central Europe can be found in the village of Čechy pod Kosářem, near the Classicist chateau with its beautiful park.



The largest reversible water turbine in Europe is still in use at the Dlouhé Stráně Pumped-Storage Power Station. Inline skating enthusiasts, cyclists and hikers have the unique opportunity to experience the 2.5km-long circuit around its upper reservoir. The beautiful views of the Jeseníky Mountains are well worth it.

