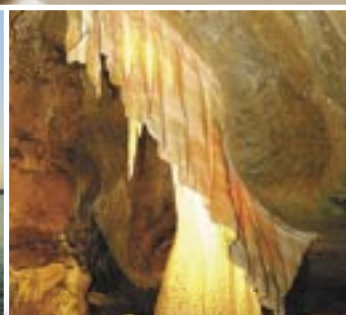


Central Moravia

With hearts and **gates open wide**



Central Moravia



This project is co-funded
by the European Union.

The Olomouc Region





Olomouc



Uničov



ZOO Olomouc

Choose Your Own Experience. Welcome!



Central Moravia is a unique region which will surprise you by the diverse possibilities and unusual experiences on offer. Pass through its gates to find an atmosphere of ancient times. The majestic castles will attract you with their extensive fortification architecture, fairy-tale appearances and antique furnishings. The local chateaux and their history are equally alluring.

Welcome to Olomouc! It offers more than just its Holy Trinity Column (a UNESCO monument), dozens of ecclesiastical buildings, palaces and enchanting Baroque fountains. You will see that this is a city full of life and good cheer!

Taste the Haná traditions and folklore at celebrations such as The Ride of the Kings. The richly decorated Haná folk costumes, dialects and traditions, all made possible by the locals' generosity and hospitality. Central Moravia is a land of culture, found in its valuable gallery and museum collections, and scores of one-of-a-kind events, which you certainly will not want to miss!

Do you enjoy the outdoors? Discover their beauty, unspoiled by time. Natural parks, instructional nature trails and mysterious underground cave labyrinths. The lovely countryside boasts a thick network of hiking and cycling paths to your advantage.

And why not try rafting, golf, famous tennis centres or adrenaline sports? Or rest in the calming atmospheres of spas, parks, gardens and the Olomouc ZOO. Another, but far from the last, tile in the colourful mosaic of the treasures of Central Moravia is the unforgettable taste of Real Olomouc Cheese (tvarůžky) and Prostějov Old Rye Whiskey.

Welcome and Enjoy!



Olomouc - Only Here!



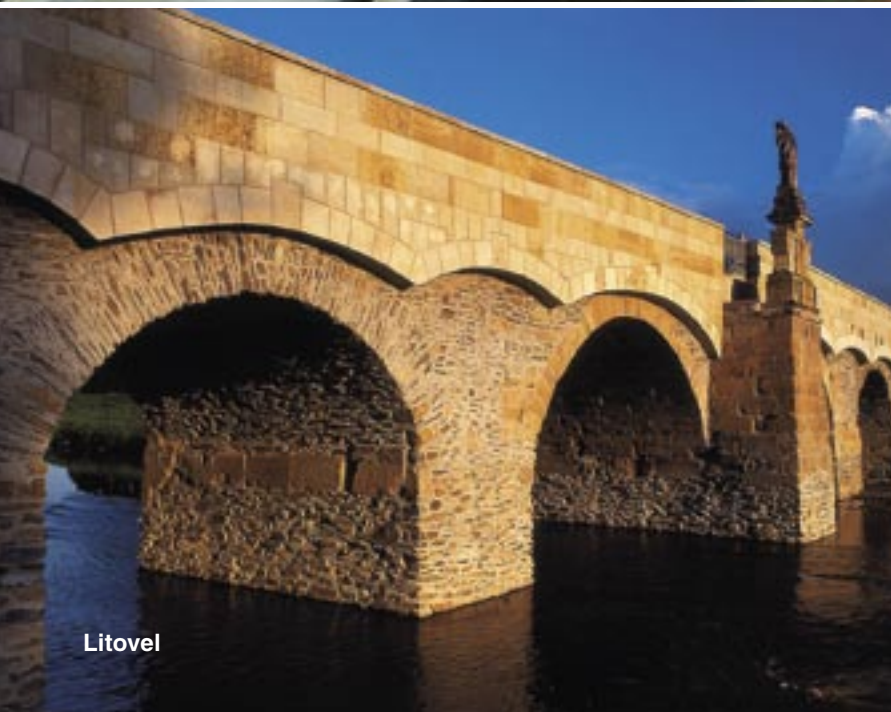
Olomouc has its own special atmosphere. /1/. A town of palaces, churches and Baroque fountains. The town is proud of its unique UNESCO monument – the 35 metre high Baroque Holy Trinity Column. A town of extensive parks and the prestigious horticultural exposition Flora Olomouc /2/. Year-round, Olomouc is a city of culture. /3/. Galleries, cinemas, museums, concerts, theatre. Unique is its Museum of Art /4/ and newly opened Archdiocese Museum – the only one of its kind in the Czech Republic, initiated by Pope John Paul II. Walk around its romantic town walls, explore its mysterious streets and picturesque alleyways. Visit its cosy coffee houses, patisseries, bars and restaurants. Boredom is a stranger to Olomouc. The town offers unique facilities for hosting conferences, congresses and meetings. Olomouc is a city of good cheer.

Explore its Beauty and Enjoy!

1. www.olomouc-tourism.cz
2. www.flora-ol.cz
3. www.moravskedivadlo.cz
www.mfo.cz
www.olomouc-travel.cz
www.divadlohudby.cz
www.vmo.cz
www.cinestar.cz
www.olomouckakina.cz
4. www.olmuart.cz



Prostějov



Litovel



Šternberk

The Local Colour of Medieval Towns



Get up in the morning and see the squares, the streets. Everywhere you will find something to visit, to make your spirit content, shops and pubs for satisfying your tastes and desires. Lipník nad Bečvou /1/, a town of old city walls, a beautiful Renaissance bell tower and Jewish culture. Here and in nearby Hranice /2/, one should not miss the chateaux. Přerov /3/ is forever connected with the personage of J. A. Komenský (Comenius) /4/ and with the archaeological finds at Předmostí u Přerova. Prostějov /5/, a town of fashion, Haná traditions, a unique Town Hall and the lovely Art Nouveau architecture of the Národní Dům (National Home). Šternberk /6/ will lure you with its automobile races /7/, culture and castle and Uničov /8/ with its rich history. Nor should one omit Litovel /9/. Here spans the third oldest bridge in the country. On the way you can quench your thirst with a Litovel beer /10/, with its century-old tradition. And now we can continue further. Kojetín, Tovačov, Konice, Moravský Beroun,....

Stroll About and Enjoy!

1. www.mesto-lipnik.cz
 2. www.mesto-hranice.cz
 3. www.mu-prerov.cz
 4. www.prerovmuzeum.cz
 5. www.mestopv.cz
 6. www.sternberk.cz
 7. www.eccehomo.cz
 8. www.unicov.cz
 9. www.mestolitovel.cz
 10. www.litovel.cz
- www.kojetin.cz
www.tovacov.cz
www.konice.cz
www.morberoun.cz



Helštýn



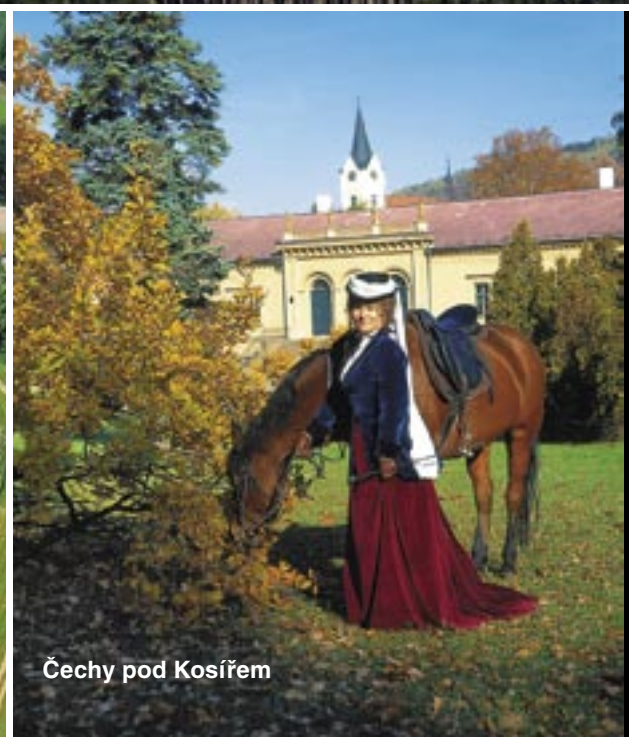
Tovačov



Bouzov

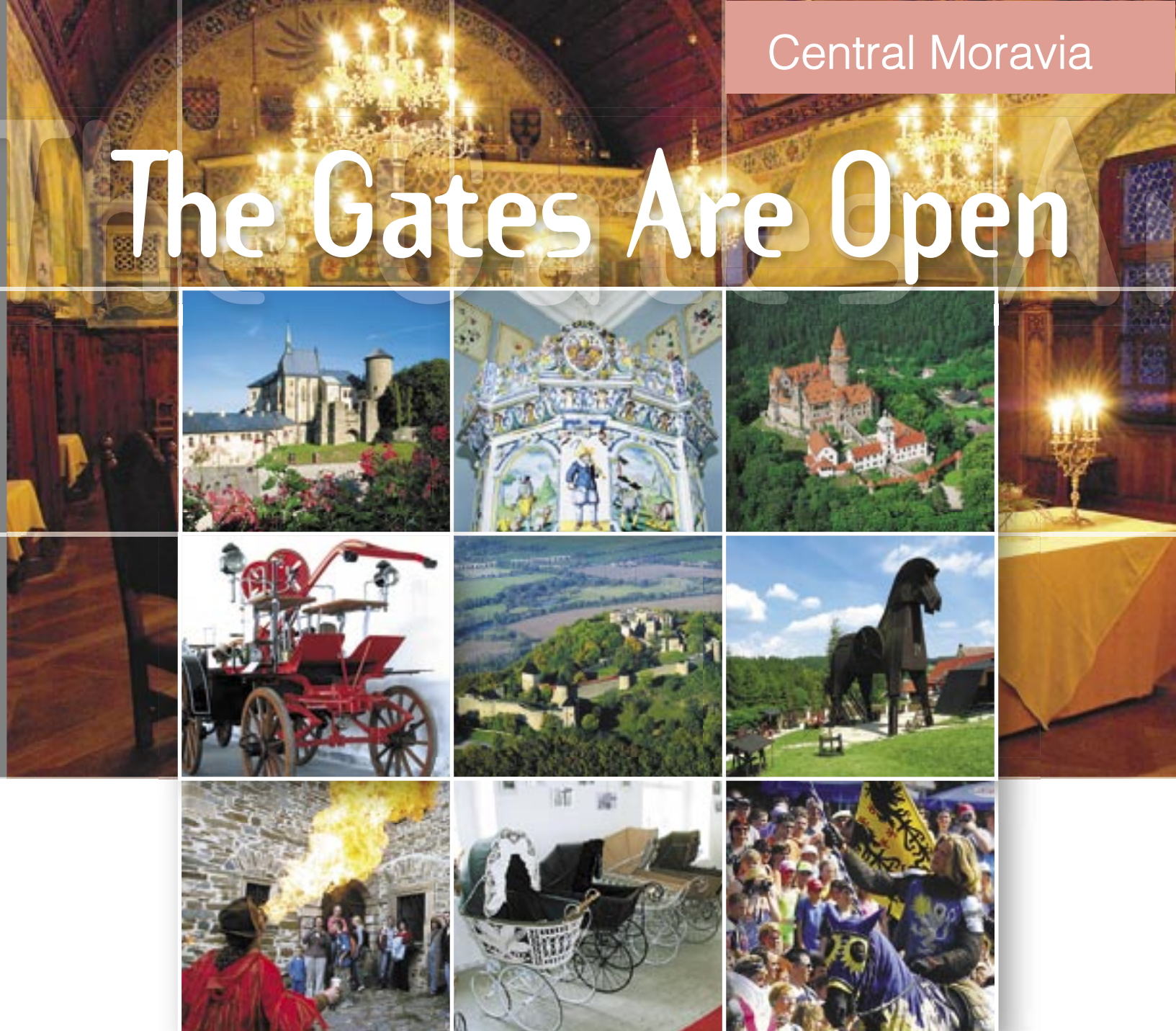


Náměšť na Hané



Čechy pod Kosířem

The Gates Are Open



Old bridges, romantic nooks, high walls, lovely parks, valuable museum collections, antiques and special weekend events in every season combining history, entertainment, fun and sightseeing. This is Central Moravia. Its heart and gates are open. Meet "knights and knaves" and become a part of unique stories. Through the gates of Helfštýn Castle /1/ you will enter into the Middle Ages and in August into smithies during Hefafest, the international meet of artistic blacksmiths. Through the gates of Bouzov Castle /2/ you will enter the realm of fairy-tales and nearby you will find the largest Trojan horse in the Czech Republic. Šternberk Castle /3/ is unique in its collections, so too the chateau at Náměšť na Hané /4/, with its archbishops' carriages and Meissen porcelains. And your heart will be won over by the Spanish Tower at Tovačov Chateau /5/ or the park at Čechy pod Kosířem /6/ connected with the work of the painter Josef Mánes. Nor should one miss the original Fireman's Museum there.

Explore and Enjoy!

1. www.helfstyn.cz
 2. www.hrad-bouzov.cz
 3. www.sternberk.cz
 4. www.namestnahane.cz
 5. www.tovacov.cz
 6. www.cechypk.cz
- www.olomoucky-kraj.com
www.kr-olomoucky.cz/tourism



Loštice

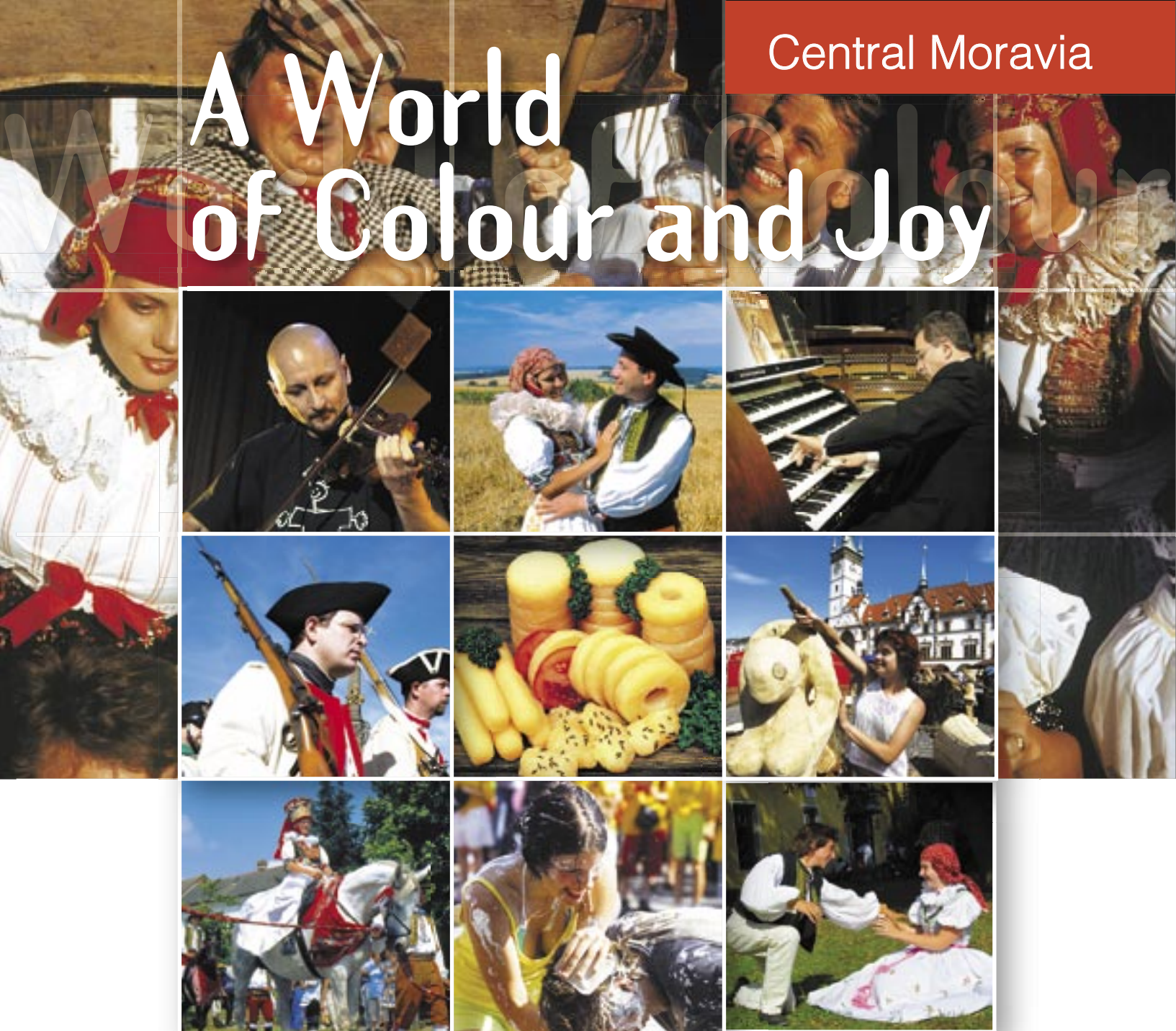


Velká Bystřice



Náměš na Hané

A World of Colour and Joy



Haná folklore events will bring you into an atmosphere of rich dialects, folk costumes and traditions. The Ride of the Kings in Kojetín and Doloplazy, Folk Year in Velká Bystřice and the Haná Celebrations in Prostějov are only a short list /1, 2/. The cultural programmes, unique events and diverse possibilities of entertainment will enthral you. Another tradition are its music festivals. One should visit the Cathedral of St Moritz in Olomouc for its stirring organ festival /3/ of international renown, and the festival of martial music – The Marshall Radetzky Celebrations. On the opposite side of the spectrum there is the largest folk festival in the Czech Republic – Zahrada /4/ in Náměšť na Hané and the jazz festivals in Přerov /5/ and Hranice. Olomouc City Days /6/ feature an attractive programme with a number of contests, including Olomouc cheese eating. The tradition of that cheese's production can be explored at the museum in Loštice /7/ where you can meet the Cheese King at the beginning of July.

Marvel and Enjoy!

1. www.souborhana.com
www.doloplazy.cz/olesnica/
2. www.mestopv.cz
www.kojetin.cz/meks
www.doloplazy.cz
www.muvb.cz
www.prikazy.cz
3. www.mfo.cz
4. www.folkcountry.cz
5. www.csjf.cz
6. www.senia.cz
7. www.tvaruzky.cz
www.olomouc-tourism.cz



Dolany – Véska



Prostějov



Tištín

The Joy of Motion



Central Moravia will put you into motion. Choose according to your interests and condition from a wide spectrum of activities. The entire region is criss-crossed by a well-marked network of hiking /1/ and cycling /2/ trails. Explore the picturesque countryside on foot, bicycle, or on horseback. Adventures await you along the Morava River /3/. Choose from several cruises: travel the meanders of the Morava River, the scenery of the Litovel Morava Riverlands or try a romantic night cruise around Olomouc. Your sporting ambitions can be fulfilled in a number of diverse sports complexes. The golf course in Dolany-Véska /4/, the much sought-after tennis complexes in Prostějov /5/ and Přerov /6/ and modern bowling alleys await your visit. Those who crave adrenaline can test themselves not only at the Olomouc ropes centre PROUD /7/, but also on the outdoor minicar course in Hlubočky /8/. Want more events, more excitement? Try a course in diving, mountain climbing or skiing in winter.

Play and Enjoy!

1. www.eurobeds.cz
 2. www.kolmo.cz
 3. www.perej.cz
 4. www.golf-olomouc.cz
 5. www.tennis-club.cz
 6. www.tenis-prerov.cz
 7. www.lanovecentrum.cz
 8. www.skiarealhlucocky.cz
- www.adrenalinsport.cz
www.divecrew.cz
www.bowland-olomouc.cz
www.bowlingpalace.cz



Javoříčko

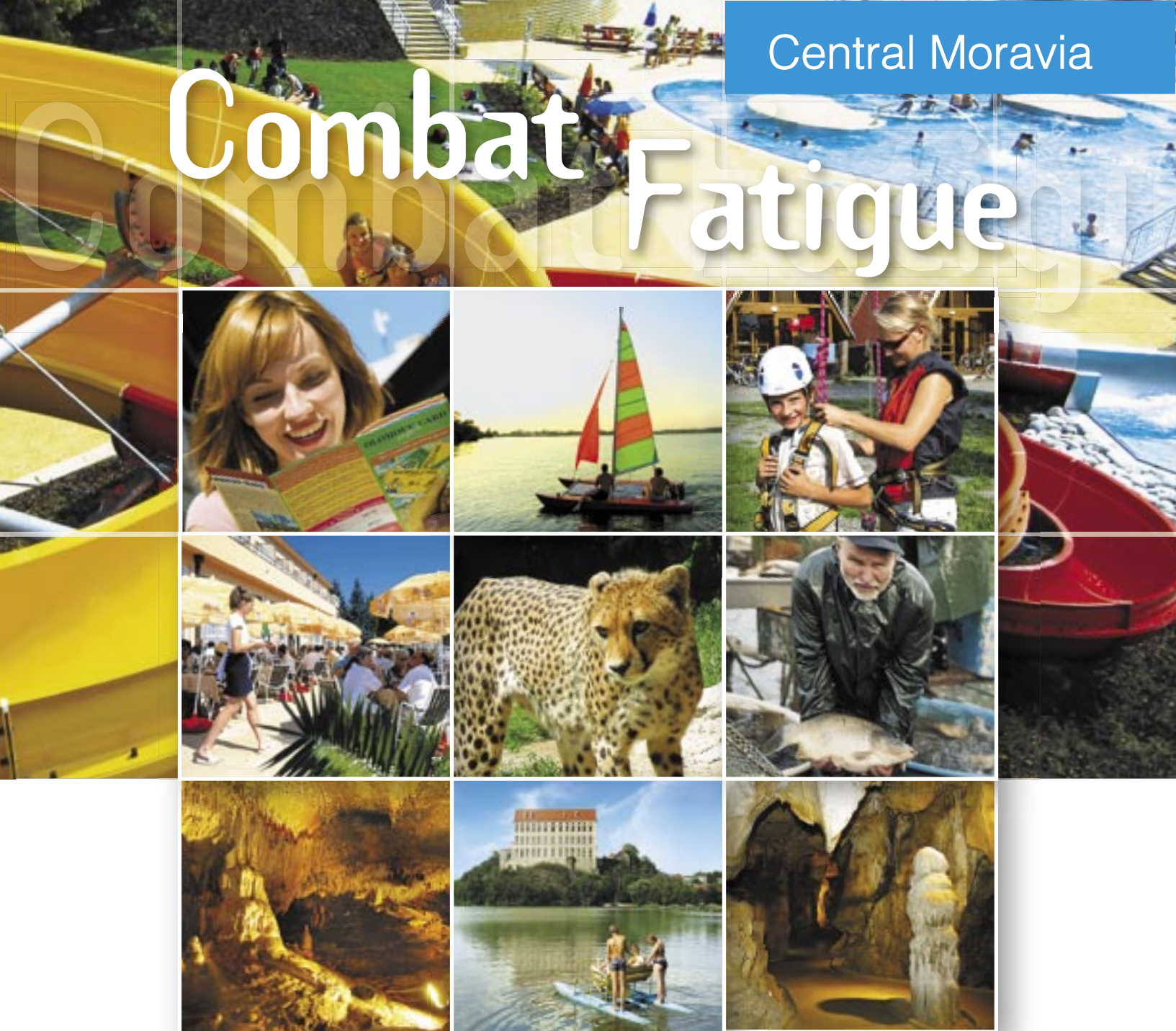


Bílá Lhota



Prostějov

Combat Fatigue



Take a break from everyday life. Central Moravia offers excellent conditions for relaxation. The spas at Teplice nad Bečvou /1/, Slatinice /2/ and Skalka /3/ treat numerous ailments and feature quality spa care for rest and recuperation. Nature is the best medicine. Take a relaxing trip to the alluvial forests of the Litovel Morava Riverlands /4/, to the Bílá Lhota Arboretum /5/ or to the Olomouc Zoo /6/. Catch fish in the Tovačov fishponds. Go for a rest, sports or entertainment at the Plumlov reservoir or to Baldovec /7/. Discover the mysterious beauty of the Javoříčko, Mladeč, and (the warmest in the country) Zbrašov Aragonite Caves /8/. Those who love water sports will find a wide variety here, to mention but a few: the Health Centre in Bohuňovice /9/ with a more than 100-metre toboggan run or the newly opened Aquapark – Koupelky in Prostějov with a triple slide, toboggan and a wide assortment of sporting attractions.

Relax and Enjoy!

1. www.ltnb.cz
2. www.lazneslatinice.cz
3. www.lazneskalka.cz
4. www.litovelskepomoravi.ochranaprirody.cz
5. www.volny.cz/arboretum
6. www.zoo.olomouc.com
7. www.baldovec.cz
8. www.caves.cz
9. www.bohunovice.cz
www.plumlov.cz

Information Centres

www.kr-olomoucky.cz/tourism

www.olomoucky-kraj.com



Hranice

Town Information Centre
Masarykovo nám. 71
753 01
tel.: 581 607 479
e-mail: mic@meu.hranet.cz
<http://www.mic.hranet.cz>

A.T.I.C.

Kojetín

Educational and Information Centre
Masarykovo nám. 8
752 01
tel.: 581 202 202
e-mail: info@meks.kojetin.cz
<http://www.kojetin.cz>
<http://www.kojetin.cz/meks>

Konice

Town Cultural Centre
ul. Kostelní 46
798 52
tel.: 582 397 250
fax: 582 401 406
e-mail: kultura@konice.cz
<http://www.konice.cz>



Lipník nad Bečvou

Town Information Centre
nám. T. G. Masaryka 41
751 31
tel.: 581 773 763
fax: 581 771 142
e-mail: tic@mek-lipniknb.cz
<http://www.mesto-lipnik.cz>

A.T.I.C.



Litovel

Tourist Information Centre
nám. Přemysla Otakara 754
784 01
tel.: 585 371 076
fax: 585 342 300
e-mail: info@bavi.cz
<http://www.mestolitovel.cz>
<http://www.bavi.cz>

A.T.I.C.



Mohelnice

Mohelnice Town Office
U Brány 2
789 85
tel.: 583 452 111
fax: 583 452 151
e-mail: mesto@mu-mohelnice.cz
<http://www.mu-mohelnice.cz>



Olomouc

Olomouc Information Centre
Horní náměstí (Town Hall arcades)
771 27
tel.: 585 513 385
fax: 585 220 843
e-mail: infocentrum@olomouc-tourism.cz
<http://www.olomouc-tourism.cz>

A.T.I.C.



Olomouc

Czech Railways, Olomouc main station
Jeremenkova 23
772 00
tel.: 972 741 620
fax: 972 741 474
e-mail: ZSTOLCinfce@pds.olc.cd.cz

Olomouc

Tourist Centrum
Švédská 10
772 00
tel.: 585 231 460, 585 233 405
fax: 585 231 460
e-mail: info@tourist-centrum.cz
<http://www.tourist-centrum.cz>



Olomouc

Regional Tourism Agency - IC
Horní náměstí 1
772 00
tel.: 585 203 791
fax: 585 203 791
e-mail: info@tourist-centrum.cz
<http://www.tourist-centrum.cz>



Náměšť na Hané

Tourist Information Centre
Hrad 1
783 44
tel.: 585 952 184
fax: 585 951 400
e-mail: zamek.namestnh@tiscalic.cz
<http://zamek.namestnh.web.tiscalic.cz>



Prostějov

Town office Information Centre
v Prostějově
nám. T. G. Masaryka 12-14
796 01
tel.: 582 329 722-723
fax: 582 342 338
e-mail: informace@mestopv.cz
<http://www.mestopv.cz>

A.T.I.C.



Uničov

Town Information Centre
Dr. Beneše 15
783 91
tel.: 585 054 880
fax: 585 054 880
e-mail: mic@unicov.cz
<http://www.unicov.cz>

A.T.I.C.



Přerov

Local Information Centre
– Hotel Jana
Kolíby 2
751 00
tel.: 581 204 466
fax: 581 204 636
e-mail: hotel@hotel-jana.cz
<http://www.hotel-jana.cz>

A.T.I.C.



Přerov

Town Information Centre
Kratochvílova 14
750 00
tel.: 581 217 187
fax: 581 217 187
e-mail: mic@medialine.cz
<http://www.prerov.cz>

A.T.I.C.



Šternberk

Town Information Centre
Čs. armády 30
785 01
tel.: 585 012 320
fax: 585 012 320
e-mail: mic@sternberk.cz
<http://www.sternberk.cz>

A.T.I.C.



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www.olomoucregioncard.cz

More information can be found at information centres in the Olomouc Region